



Fractional Ownership of High Value Collectibles

The collectibles market is a multi-billion-dollar industry where large firms and auction houses act as the gatekeepers for much of the trading activity. These firms charge fees to both buyers and sellers and they ensure no person to person interaction exists. The liquidity process in the collectibles market is rather slow, and younger generations are becoming increasingly disinterested in participating in this industry in its current form.

March.com is aiming to solve the shortcomings of this market with the MARCH token. Our MARCH token will represent a fractional ownership interest in the best collectibles available in the world. The MARCH token will grant ownership in these assets to a new generation of buyers who seek a purely digital way of participating in the collectibles market.

For a four-month period, [March.com](https://march.com) will hold a public equity sale. The funds raised will be directly allocated to purchasing valuable collectibles from four categories including fine art, coins, sports memorabilia and comics. Our vast network of buyers and experts will help source the best items at fair prices. Check our homepage at [March.com](https://march.com) for updates on when the public equity sale starts.

MARCH token holders will own a fractional interest in the collectibles purchased. Once our tokens are available for aftermarket trading on cryptocurrency exchanges, our clients will enjoy direct peer to peer trading, very minimal fees and near instant liquidity. Our model is truly digital, transforming a stale and outdated industry for the next generation of collectors. Each collectible category will have its own token. **We will be issuing shares named MARCH Art, MARCH Sports, MARCH Coins and MARCH Comics. Our model provides true fractional ownership of the collectibles purchased for our portfolio.**

We are issuing our shares as a digital token via the blockchain because our investors will enjoy quick liquidity through existing currency exchanges. Our goal is to have MARCH shares on at least one exchange which accepts securitized tokens. Several of these exchanges are being built now, including Templum and tZero. Our investors will be free to sell their shares after a one year holding period, as required by the SEC.

The founder of [March.com](https://march.com) is Aron Meystedt, based in Orange County, CA. Aron has 5 years of experience as a director with Heritage Auctions, the world's largest auctioneer of collectibles. Aron helped Heritage become the first mainstream auction house to sell digital goods and investments. He is an active angel investor in Southern California and holds a master's degree from SMU in Dallas, TX.

For more information about the opportunity, visit [March.com](https://march.com). There you can sign up for alerts and read more about our vision. The public sale is open to accredited investors only.